

# Srithan Gade

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## EDUCATION

### Lenape High School, Mount Laurel, NJ

Expected Graduation: June 2027

GPA: 3.7 | SAT: 1470

Activities: DECA, HOSA, Stocks Club, NHS, Track & Field

## EXPERIENCE

### Flowlink — Chief Operating Officer

Aug 2025 – Present

- 1 Lead operations and strategy for an AI infrastructure optimization platform focused on reducing energy, cost, and environmental impact
- 2 Contribute to product development, research, and data-driven improvements in data center efficiency
- 3 Collaborate with a senior data center specialist to scale and refine enterprise-level solutions

### VenoxAI — Co-Founder & CEO

Jun 2025 – Present

- 1 Built and scaled a digital agency delivering AI-powered, SEO-optimized websites
- 2 Generated \$5,000+ in revenue through client acquisition, service delivery, and growth strategy
- 3 Led client strategy and execution to improve brand presence, performance, and conversion

### Family Business (Cabin & Lodge) — Operations Lead

2021 – Present

- 1 Managed supplier sourcing, product importing, marketing, and financial tracking
- 2 Helped generate \$89,500+ in revenue over 5 years through operational and marketing improvements
- 3 Oversaw inventory systems, customer communication, and day-to-day operations

### Asphero — Marketing Associate

Jun 2025 – Present

- 1 Supported digital campaigns and content strategies to strengthen brand visibility and engagement
- 2 Collaborated within a startup team to contribute to growth initiatives

### Paris Baguette — Retail Assistant

Feb 2026 – Present

- 1 Provided customer service and supported daily store operations in a fast-paced environment
- 2 Maintained efficiency and teamwork to ensure strong customer experience

### Ressy — Co-Founder

Jan 2026 – Mar 2026

- 1 Developed a mental wellness app with AI features and habit tracking
- 2 Designed engagement systems and behavioral tracking features for users

## ENTREPRENEURIAL EXPERIENCE

### Entrepreneurial Projects

2022 – 2025

- 1 Generated \$3,000+ in revenue through a summer product initiative (donated to nonprofit)
- 2 Generated \$2,000+ supporting a community memorial project
- 3 Sold \$1,000+ worth of goods across online marketplaces

## ACHIEVEMENTS

- 1 Top 20 / 1,800+ — Diamond Challenge (Pitch Round Semifinalist)
- 2 Top 100 Global Finalist — Blue Ocean Student Competition (23,000+ participants)

- 3 Top 17% National Winner — Mott Million Dollar Challenge
- 4 Finalist — Saint Joseph's University Investment Challenge
- 5 Top 5 — Delaware Valley Science Fair
- 6 Top 5 — Madison College Pitch Competition
- 7 1st Place — Coriell Institute Science Fair
- 8 1st Place — HOSA Regional Competition (Pharmacology)
- 9 DECA States Qualifier

### **LEADERSHIP & ACTIVITIES**

- 1 Captain — Varsity Track & Field (Spring & Winter)
- 2 Varsity Track — 3 years (Spring), 2 years (Winter)
- 3 New Balance Outdoor Nationals Qualifier (2025)
- 4 Diamond Challenge Team Advisor
- 5 Marketing Manager, Sewa International
- 6 250+ Volunteer Hours (community service and outreach)
- 7 Building-U High School Internship Participant

### **SKILLS**

- 1 Startup Operations & Strategy
- 2 Financial Analysis & Business Thinking
- 3 Excel / Google Sheets
- 4 Market Research & Data Analysis
- 5 Client Acquisition & Revenue Generation
- 6 Digital Marketing (SEO, Ads, Content)
- 7 Product Development & Execution
- 8 Communication & Presentation