

PAYMENT MILESTONE 31 JUL | OFFICIAL DOMAIN VERIFIED 24 AUG

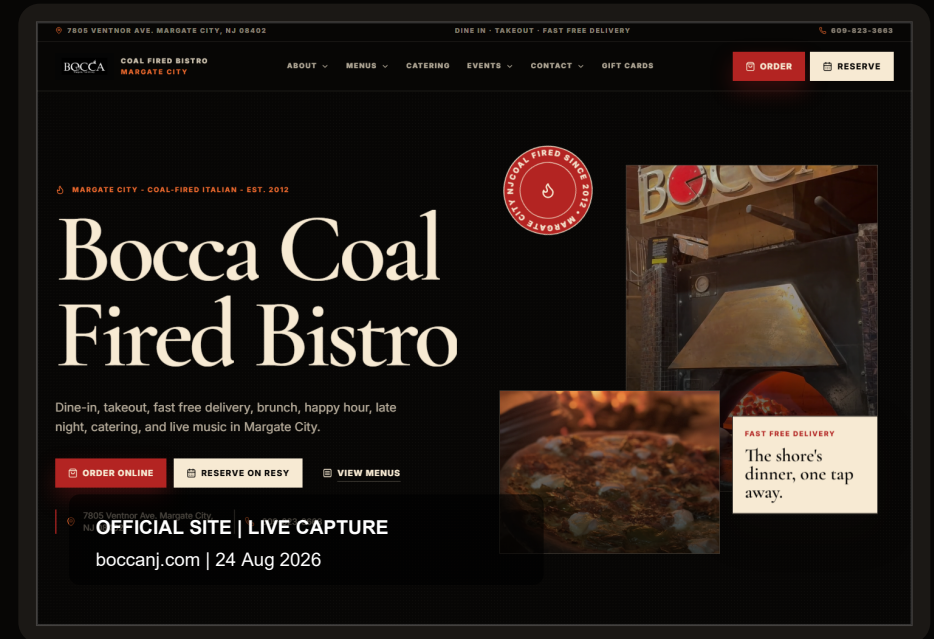
From legacy WordPress to Bocca's official live guest experience.

CLIENT + CHALLENGE

Bocca already offered Toast ordering, Resy reservations, catering, menus, and contact. The redesign reorganized those existing capabilities around the guest's next action: choose, order, reserve, call, or visit.

VERIFIED ENGAGEMENT SCOPE

- Prototype-to-live responsive redesign and implementation.
- Owner-requested menu grouping and content revisions.
- Client-supplied photography + two browser-ready videos; media QA.
- Direct Toast, Resy, menu, catering, phone, hours, and directions paths.
- Lovable publishing + official-domain connection (Srithan-confirmed).
- Mobile action bar, metadata, Restaurant schema, sitemap, accessibility foundations.



STRONGEST VERIFIED OUTCOME

24 / 24

current sitemap routes returned HTTP 200

The implementation is served on Bocca's official domain; all 20 packaged public media/logo assets match. Lovable reported 6k visitors and 16.6k page views for 'This month.'

boccanj.com >

No reservation, order, inquiry, revenue, conversion, or traffic increase is claimed; current usage has no baseline.



EXPERIENCE EVIDENCE

Before / after: existing capability, clearer hierarchy.

The older site already supported ordering, reservations, and catering. The defensible change is how those paths are presented; they were not newly created.

ARCHIVED WORDPRESS | 15 APR 2026

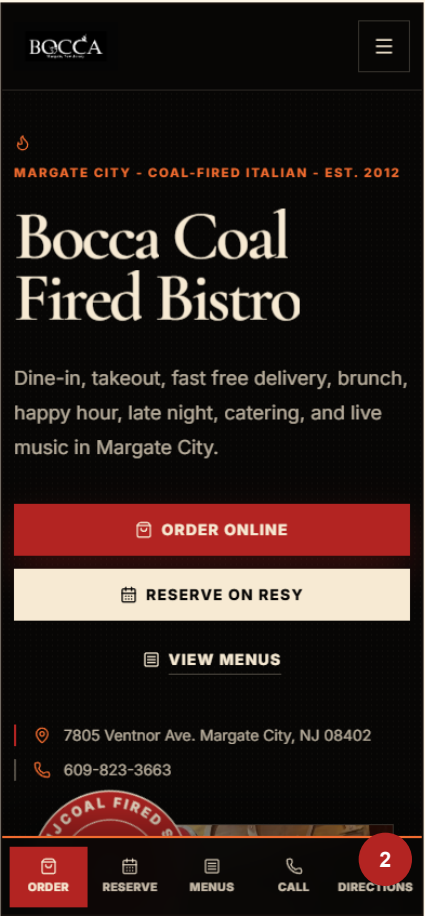


1 | EARLIER EXPERIENCE

Legacy theme, broad navigation, and card-based actions. The archived full-menu journey used a third-party SinglePlatform treatment.

Archive replay limitation: some hero imagery is missing; visible layout and text remain the basis of comparison.

OFFICIAL LIVE MOBILE HOME | 24 AUG 2026



2 | MOBILE ACTION RAIL

Order | Reserve | Menus | Call | Directions remain fixed. Lovable reported 71.6% mobile visitors for 'This month.'

NATIVE MENU HIGHLIGHTS | 24 AUG 2026



3 | MENU HANDOFF

Branded highlights explain that Toast is final for today's availability and price.

SOLUTION + EVIDENCE

What shipped - and what can be proved.

RESTAURANT-SPECIFIC SOLUTION

01

ACTION-FIRST

Direct Toast, Resy, menus, phone, catering, directions, and hours.

02

RESTAURANT CONTENT

Structured menu highlights, descriptions, events, catering, and employment.

03

BOCCA BRAND

Coal, cream, and ember palette; current logo; real restaurant media and video.

04

FOUNDATION

Responsive TanStack/React build, JSON-LD, metadata, sitemap, skip link, reduced motion.

VERIFIED RESULTS

6k

Visitors | Lovable 'This month'

16.6k

Page views | Lovable 'This month'

71.6%

Visitor device share: mobile

2.1k

Visitors to /menus/full-menu

Lovable dashboard | observed 24 Aug 2026 | UI-rounded current totals | no prior baseline

Also verified: LIVE at boccanj.com | 24/24 routes 200 | build pass | Lighthouse 71/92/96/92



Working with Srithan was an excellent experience. He was professional, responsive, timely, and incredibly thorough throughout the entire process. He required very little from me to create a website that truly reflects our business and brand. The finished product is modern, user-friendly, and has significantly improved our online presence.

LAURYN | GENERAL MANAGER | BOCCA COAL FIRED BISTRO

Client-authored 6 Aug | case-study permission 24 Aug | online-presence statement is the client's view



boccanj.com